



UNCHANGING VALUES, CHANGING LANDSCAPES
Navigating in Uncharted Waters

Eagles Leadership Convention 2025

Dates: October 9–11, 2025 (Thu–Sat)

Venue: Sime Darby Convention Centre

1A Jalan Bukit Kiara 1, Bukit Kiara
60000 Kuala Lumpur, Malaysia



Click icon for Google Map and Waze



LEADERONOMICS
The Science of Building Leaders

What is ELC?

- ELC (Eagles Leadership Convention) is a **legacy**. It is not just an event.
- ELC seeks to **inspire, empower** and **equip** leaders in the Asia Pacific region to make a **meaningful impact** with **integrity, boldness** and **innovation**.
- It has been held biennially since 2003.

Why ELC?

- In times of constant change, **unshakable values** provide the foundation for lasting impact.
- ELC is a **movement** (not just an event) to nurture **humility, authenticity, community** and **creativity** in leaders.

Key Outcomes

Nurture Values

Develop healthy values that determine the right trajectory for leaders and build a positive culture for the organization

Engage Heart

Make emotional connection to build authentic relationships with bosses, employees and customers

Xchange Ideas

Share ideas to embrace inclusivity and interactivity, and to spark collaborative creativity

www.NEXLeaders.com

Learning Approach

Plenary
Dialog



MasterClass



Roundtable



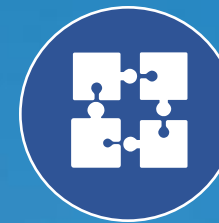
C-Suite Learning Journey



Online Learning



Community of Practice



Collabo-Action
Exhibition



Interest Groups
Fireside Chat



Program



4

Plenary Dialog

Conversations with
thought
leaders



10

MasterClass

Frameworks
from
industry
experts



5

Roundtable

Perspectives
from current
thinkers



15

C-Suite Learning Journey

Experiential
learning with
professional
practitioners

Schedule

DAY 1

OCT 9 (THU)

0900 - 1030

PLENARY DIALOG

(ONE)

1030 - 1100

TEA BREAK

1100 - 1230

PLENARY DIALOG

(TWO)

1230 - 1330

LUNCH

1330 - 1430

TRAVEL TO LEARNING JOURNEY

1430 - 1630

C-SUITE LEARNING JOURNEY

with CEOs

(15 TRACKS)

1630 - 1730

LEAVE FOR CONVENTION CENTER

DAY 2

OCT 10 (FRI)

0900 - 1030

MASTERCLASS

(FIVE TRACKS) (PART ONE)

1030 - 1100

TEA BREAK

1100 - 1230

MASTERCLASS

(FIVE TRACKS) (PART TWO)

1230 - 1400

LUNCH

1400 - 1530

ROUNDTABLE CRITICAL CONVERSATIONS

(FIVE TRACKS) (PART ONE)

1530 - 1600

TEA BREAK

1600 - 1730

ROUNDTABLE CRITICAL CONVERSATIONS

(FIVE TRACKS) (PART TWO)

DAY 3

OCT 11 (SAT)

0900 - 1030

MASTERCLASS

(FIVE TRACKS) (PART ONE)

1030 - 1100

TEA BREAK

1100 - 1230

MASTERCLASS

(FIVE TRACKS) (PART TWO)

1230 - 1400

LUNCH

1400 - 1530

PLENARY DIALOG

(THREE)

1530 - 1600

TEA BREAK

1600 - 1730

PLENARY DIALOG

(FOUR)

Speakers – Plenary Dialog



PD1 – Unchanging Values, Changing Landscapes: Navigating in Uncharted Waters

Mr Arthur Kiong is the CEO of Far East Hospitality Group, leading transformative hospitality innovations across Asia.



PD2 – Innovating for Tomorrow: Future-Proof Strategies for Organizations

Ms Jess Chin is a brand technology leader specializing in innovation, data-driven storytelling and organizational strategy.



Mr Nick Kim, Founder of Gangantua Group USA, is a veteran technologist and innovator, pioneering large-scale digital transformation and AI-driven solutions.

Speakers – Plenary Dialog



PD3 – Discerning the Technology Tsunami: Disruptions, Deceptions and Destruction

Mr Danny Kim is Co-Founder of CyberArmor, shaping the next generation of cybersecurity leaders and innovators.

Dr Andrew Ma is the Founder of Chorev Consulting, specializing in Generative AI consulting and strategy.

Ms Jasmine Ng, a fintech leader and blockchain advocate, revolutionizes global finance through innovation and inclusion.



PD4 – Enduring Leadership: Creating Legacy for Social and Economic Upliftment

Ms Melissa Kwee, former NVPC CEO and Re-Neighbouring Founder, champions enduring leadership for social impact.

Mr Dylan Wilk, Co-Founder of Human Nature, is a pioneer in ethical business and social entrepreneurship.

Speakers – MasterClass



MC1 – Securing Tomorrow: How to Stay Ahead of Cyber Threats and Harness Future Technology

Mr Danny Kim is the Co-Founder of CyberArmor, shaping the next generation of cybersecurity leaders and innovators.



MC2 – The Talent Blueprint: Crafting a Resilient Succession Pipeline

Dr Cynthia Tan, former OCBC Bank's HR leader, innovated talent and succession strategies.



MC3 – Generative AI: Innovation or Liability? The Critical Balance

Dr Andrew Ma is the Founder of Chorev Consulting, specializing in Generative AI consulting and strategy.

Speakers – MasterClass



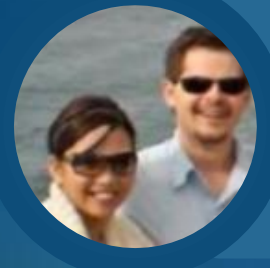
MC4 – Strategic Leadership in the Face of Disruption: Insights from Policies and Practice

Dr Ong Kian Ming, former Deputy Minister of Trade and Industry, is a seasoned political leader and economic strategist.



MC5 – Balancing Sustainability and Profitability: Strategies for Resilience in the Hospitality Industry

Mr Arthur Kiong is the CEO of Far East Hospitality Group, leading transformative hospitality innovations across Asia.



MC6 – Unlock the Power of the Quadruple Bottomline: Profit, Planet, Poor and Purpose

Mr & Mrs Dylan and Anna Wilk, Co-Founders of Human Nature, are advocates for ethical production and community empowerment in business.

Speakers – MasterClass



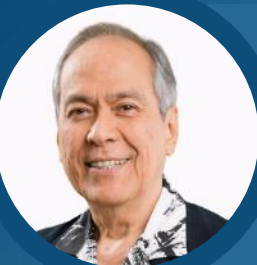
MC7 – Bridging Generations: Driving Peak Performance in Multi-Age Teams

Mr Lawrence Leong is the former F1 Night Race Director and a key player in tourism development in Singapore.



MC8 – Cryptocurrency: Risks, Rewards and Revolutionizing Global Finance

Ms Jasmine Ng, a fintech leader and blockchain advocate, revolutionizes global finance through innovation and inclusion.



MC9 – Brain Quotient: The New Metric for Leadership Excellence

Mr Andrew Tani, CEO of AndrewTani & Co and Founder of iCoachChannel, coaches CEOs on agile innovation for digital business growth.

Speakers – MasterClass



MC10 – Next-Gen Leadership: Shaping Tomorrow's Change Makers Today

Dr John Ng, Chief Passionary Officer at Meta Consulting, empowers leaders to find and fuel their purpose.

Speakers – Roundtable Conversation



RT1 – The Entrepreneurial Frontier: Overcoming Challenges and Capitalizing on Opportunities

Ms Sharon Lim, founder of Browzwear, pioneers 3D fashion technology, leading sustainable innovation in apparel design.

Ms Ihsan Mulia, Founder of PT Global Dairi Alami, is a trailblazer in sustainable business practices and leadership in Indonesia.



RT2 – AI Evolution: Navigating Tomorrow's Digital Battleground

Dr Andrew Ma is the Founder of Chorev Consulting, specializing in Generative AI consulting and strategy.

Mr Roshan Thiran, Founder of Leaderonomics, is dedicated to transforming leadership development and organizational culture.

Speakers – Roundtable Conversation



RT3 – From One Generation to the Next: Succession Planning in Family Business

Dr Suparno Adijanto, Executive Chairman and CEO of Global Palm Resources is passionate about mentoring young leaders in the areas of leadership and stewardship.

Mr Jonathan Adijanto, Director of Ichthus School Jakarta, has a passion for developing leadership and 21st century skills through entirely student-planned mission trips and community projects.

Mr Albert Teh is the founder of Loongsyn Sdn Bhd, a leading innovator in manufacturing fertilizer and business transformation.

Mr Abel Teh is the Managing Director of Loongsyn Sdn Bhd, a leading innovator in manufacturing fertilizer and business transformation.

Speakers – Roundtable Conversation



RT4 – Future-Proofing Youth: Strategies to Equip the Next Generation for Success

Mr Danny Kim is the Co-Founder of CyberArmor, shaping the next generation of cybersecurity leaders and innovators.

Mr Isaac Ong, visionary Founder of Colors, is a game-changer in the Asian youth scene.



RT5 – Profit with Purpose: The Future of Business in a Socially Conscious Era

Dato George Ting is Executive Chairman of Mikenwill Sdn Bhd and Impress Eight Malaysia, driving growth and innovation in the F&B industry.

Speakers – C-Suite Learning Journey



CL1 – Resilience and Reinvention: The A&W and The Barn Story

Mr George Ang is Chairman of A&W Group and Founder of The Barn, a pioneering hospitality brand.



CL2 – Flight Path to Greatness: The GE Aviation Breakthrough

Mr Suresh Shunmugam, Executive Director of Asia Pacific and Offloads Overhaul Leader for GE Aerospace, leads the Overhaul operations in Malaysia and GE Aerospace Evergreen Engine Services in Taiwan.



CL3 – Breaking Barriers: How Dignity Foundation Empowers the Poorest Youth

Mr & Mrs Elisha and Petrina Satvinder are Founders of Dignity for Children Foundation, focusing on empowerment through education.

Speakers – C-Suite Learning Journey



CL4 – Pioneering Innovating and Excellence in Education: Changing the Paradigm of Education in Malaysia

Dr Goh Chee Leong is the CEO of HELP University, leading innovative educational programs and partnerships.



CL5 – Education Reimagined: The UCSI Model of Entrepreneurial Growth

Prof Emeritus Datuk Dr Siti Hamisah Tapsir, CEO of UCSI Group, champions transformational education, data-driven decision making and continuous innovation.



CL6 – The Role of Community in Autism Support: Building Bridges for Inclusion

Dr Choy Sook Kuen is the Founder of Oasis Place, a pioneering rehabilitation and therapy center in Malaysia.

Speakers – C-Suite Learning Journey



CL7 – Creating Spaces for Life: The Meaningfull Approach to Living Well and Aging Well

Ms Anna Chew is the Founder and CEO of Meaningfull Life, leading a transformation in the senior care industry



CL8 – Purpose Meets Profit: How Linaco Balances Business with Meaning

Mr Jimmy Ling is the Group Managing Director of Linaco Sdn Bhd, leading one of Malaysia's top food manufacturers.



CL9 – Revolutionizing Intercity Travel: Aeroline's Journey to Customer-Centric Excellence

Mr Law Cheok Gheen is the CEO of Aeroline Group, specializing in passenger transport and hospitality solutions.

Speakers – C-Suite Learning Journey



CL10 – From Soil to Soul: Lessons in Sustainability

Dr Norani Abu Bakar, a ESG champion, empowers businesses to drive sustainability and social impact.



CL11 – Human Capital at the Core: UOB's Strategy for Banking Excellence

Ms Usha Devi A/P Muthusamy, Senior Vice President of Talent Management & Organizational Development at UOB Malaysia, is a seasoned expert in organizational change and leadership development.



CL12 – Staying Strong: Leadership Lessons with Nehemiah Group

IR Dr Nehemiah Lee, Founder Chairman of Nehemiah Group, is a trailblazer in civil engineering innovation.

Speakers – C-Suite Learning Journey



CL13 – Transforming Tiles, Transforming Lives: The Feruni Entrepreneurial Journey

Datuk CC Ngei is a visionary entrepreneur who redefined the tile industry through bold innovation and purpose-driven leadership.



CL14 – Driving Transformation, Development and Impact in Underserved Communities

Mr Ibrahim Sani, CEO of Yayasan Peneraju, champions Bumiputera talent development.



CL15 – Navigating Excellence: Insights from MMC Port's Visionary Leader

Datuk Azman Shah Mohd Yusof, CEO of MMC Port Holdings, innovates Malaysia's port industry.

Target Groups and Country Representation

| COUNTRY | TARGET NUMBER |
|---|------------------------------|
| MALAYSIA <small>HRDF funding available for eligible Malaysian participants</small> PENANG - 50 KLANG VALLEY - 300 SABAH - 50 MALACCA - 50 IPOH - 50 SARAWAK - 50 JOHOR - 50 | 600 |
| SINGAPORE | 200 |
| INDONESIA | 100 |
| THAILAND | 100 |
| BRUNEI, MYANMAR, PHILIPPINES, VIETNAM | 100 |
| AUSTRALIA, CHINA, JAPAN, MIDDLE EAST, SOUTH KOREA , USA & OTHERS | 100 |
| | Total Target 1,200 |



Ticket Price

| Number of Pax | Ticket Price Per Person | Total Ticket Price | Percentage Discount |
|--|---------------------------------|-----------------------------------|---------------------|
| Regular (Sep 1 to Oct 11, 2025) | RM 3,000 (RM 3,240 *) | – | – |
| Early Bird (Jul 1 to Aug 31, 2025) | RM 2,500 (RM 2,700 *) | – | 16.7% |
| Buy 4 Get 1 Free | RM 2,000 (RM 2,160 *) | RM 10,000 (RM 10,800 *) | 33.3% |

* Price **includes** 8% Malaysia Sales & Service Tax



for eligible Malaysian participants



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www.elc2025.com

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